



**District School Board of Pasco County
Workshop Session
April 16, 2019**

Members present: Allen Altman, Cynthia Armstrong, Colleen Beaudoin, Alison Crumbley, Megan Harding

Members present

Allen Altman, Cynthia Armstrong, Colleen Beaudoin, Alison Crumbley, Megan Harding

Others in attendance

Dennis Alfonso, School Board Attorney; Kurt S. Browning, Superintendent of Schools; Ray Gadd, Deputy Superintendent; Betsy Kuhn, Kevin Shibley, Kim Poe, Monica Ilse, Dave Scanga, and Marcy Hetzler-Nettles, Assistant Superintendents; Olga Swinson, Chief Finance Officer; Linda Cobbe, Public Information Officer; and Jeff Solochek, Tampa Bay Times.

Chairman Crumbley called the workshop to order at 4:06 p.m.

Options for Broadcasting School Board Meetings

Linda Cobbe (Public Information Officer) introduced Andy Dunn (Learning Design Specialist, Communications and Government Relations) who presented an overview of options to broadcast school board meetings:

- Live stream using mobile phone on social media platforms
- Live stream with existing camera and sound system
- Purchase live streaming system (including cameras) and stream to YouTube and/or Facebook
- Recorded with or without editing
- Vendor-run live stream
- Vendor-run live stream with purchased system

He reviewed camera options and cost (vendor managed vs. district staff managed). Additional considerations include contracts with vendors, using district staff and/or students, closing captioning, integration with BoardDocs, human resources, Internet reliability, and commenting on Facebook.

Board members discussed the options. Member Beaudoin stressed that recording school board meetings is not an issue of transparency, but rather accessibility of meetings for the public. Superintendent Browning was authorized to purchase an encoder for approximately \$2,000, which can be used with existing equipment. Board members also agreed to add a second public comment section at the end of the agenda for citizens to speak on non-agenda topics, which will not be recorded. The first public comment section is for citizens to speak on agenda items. Board policy limits public comment to one hour. Attorney Alfonso noted that the minutes are the official record of the meeting and audio recordings are available. FERPA concerns were also discussed. Board members asked that a plan and policy regarding recording of meetings be in place before starting the process.

The workshop concluded at 5:04 p.m.

Approved in open session on May 7, 2019

Chairman

Superintendent of Schools