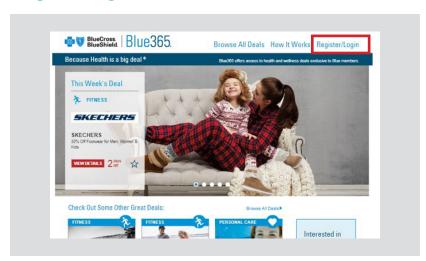
Getting Started With Blue365

User Guide

Registering with Blue365



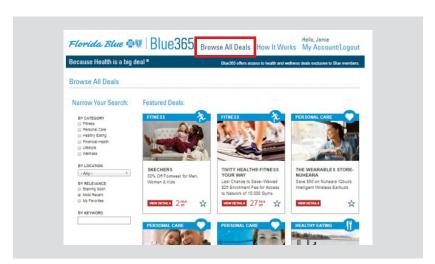
 Visit <u>www.blue365deals.com</u> and click "Register/Login"



2. Make sure to have your BCBS card handy for the "alpha prefix" section of registration.

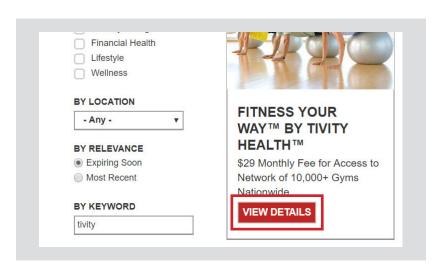


3. Complete the registration form and click Register at the bottom.



4. Once registered, click browse all deals to find great savings across our suite of products and services.

Redeeming a Deal



Once you find a deal you're interested in, click on "View Details"

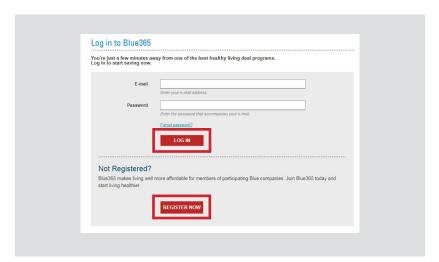


6. Click 'login to redeem'

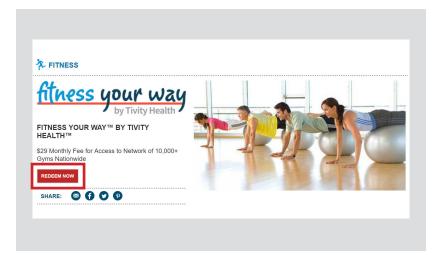
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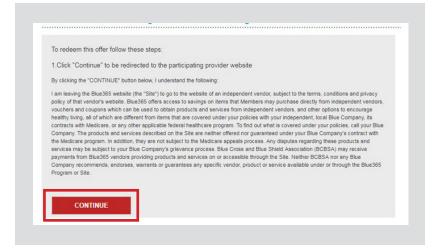




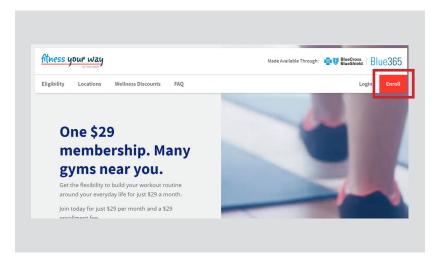
7. Once you click to redeem, you will be asked to login to Blue365 (or register if you haven't created a login)



8. After logging in, you'll be returned to the deal page where you can click Redeem Now.



9. After clicking to redeem, you'll be presented with redemption instructions and a link to a dedicated Blue365 partner site to complete your purchase



10. Complete your purchase/ enrollment on the partner page

Note: Some partners may require a couponcode (provided from Step 10) or printed coupon depending on the offer

Receive Weekly Offers



11. Check your mailbox weekly for exciting new offers from Blue365.