

# Pasco County Schools Logo Usage and Guidelines

The logos below are for the exclusive use of Pasco County Schools employees and contracted vendors for approved products requiring the district logo.

**The logos are to be used as shown below without altering the colors or font.**

Any exceptions must be approved by the Communications Department, (813) 794-2725.

## Primary Logo

**Logos should be used on a white background to ensure maximum legibility.**

A reversed logo with white lettering is provided for use on a dark background, if a white background is not available.

### Full Color



## Pasco County Schools

Providing a world-class education for all students

Dr. John Legg, Superintendent of Schools

### Grayscale



## Pasco County Schools

Providing a world-class education for all students

Dr. John Legg, Superintendent of Schools

### Black & White



## Pasco County Schools

Providing a world-class education for all students

Dr. John Legg, Superintendent of Schools

### Reversed



## Pasco County Schools

Providing a world-class education for all students

Dr. John Legg, Superintendent of Schools

### Emblem Version



### Color Specifications



RGB 38 / 72 / 136  
CMYK 96 / 82 / 17 / 4  
Pantone® 7687C  
Pantone® 280U  
#264888



RGB 145 / 176 / 61  
CMYK 49 / 15 / 100 / 1  
Pantone® 368C  
Pantone® 376U  
#91b03d



RGB 227 / 77 / 38  
CMYK 5 / 85 / 99 / 1  
Pantone® 7579C  
Pantone® 166U  
#e34d26

## Available File Formats

Print Use: EPS

Web/digital Use: JPEG (with white background) and PNG (with transparent background).

Microsoft Word: Clip Art files. Copy and paste into your document.

Microsoft PowerPoint: Standardized PowerPoint logo slide to insert into your presentation.

If a different type of file format is required, contact the Communications Department (813) 794-2725.