

Pasco County Schools Logo Usage and Guidelines

The logos below are for the exclusive use of Pasco County Schools employees and contracted vendors for approved products requiring the district logo.

The logos are to be used as shown below without altering the colors or font.

Any exceptions must be approved by the Communications Department, (813) 794-2449 or dbsmith@pasco.k12.fl.us.

Primary Logo

Logos should be used on a white background to ensure maximum legibility.

A reversed logo with white lettering is provided for use on a dark background, if a white background is not available.

Full Color



Pasco County Schools

Providing a world-class education for all students

Kurt S. Browning, Superintendent of Schools

Grayscale



Pasco County Schools

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Black & White



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Reversed



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Emblem Version



Color Specifications



RGB 38 / 72 / 136
CMYK 96 / 82 / 17 / 4
Pantone® Blue 072C
#264888



RGB 145 / 176 / 61
CMYK 49 / 15 / 100 / 1
Pantone® 7495C
#91b03d



RGB 227 / 77 / 38
CMYK 5 / 85 / 99 / 1
Pantone® 180C
#e34d26

Available File Formats

Print Use: EPS

Web/digital Use: JPEG (with white background) and PNG (with transparent background).

Microsoft Word: Clip Art files. Copy and paste into your document.

Microsoft PowerPoint: Standardized PowerPoint logo slide to insert into your presentation.

If a different type of file format is required, contact the Communications Department (813) 794-2449 or dbsmith@pasco.k12.fl.us.